

NMBA Refund Policy:

Cancellations in writing on or before April 11th will be refunded less a \$35.00 processing fee. No refunds after April 11, 2025. Substitutions are welcome.

Questions:

If you have questions about this conference, please contact Debbie Schaefer at the NMBA office 505-822-7900.



**2025
BANKERS
FORUM**



**NEW MEXICO BANKERS
ASSOCIATION**

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April 30, 2025
GAAR Event Center
1635 University Blvd NE
Albuquerque, NM

NMBA 2025 BANKERS FORUM

Wednesday, April 30, 2025

8:30 a.m. Registration

8:50 a.m. Welcome

9:00–10:00 a.m. Workshop I

THE LEGAL AND REGULATORY IMPACT OF PRESIDENT TRUMP'S RECENT EXECUTIVE ORDERS ON THE BANKING INDUSTRY

This presentation will examine how recent directives aim to stimulate economic activity, the shifting leadership at key agencies like the OCC, FDIC, Federal Reserve, and CFPB, and the broader regulatory agenda shaping financial oversight.

*Ashtyn Landen, Senior Director
Prudential Regulation at the
American Bankers Association*

10:15–10:45 a.m. Workshop II

STATE SMALL BUSINESS CREDIT INITIATIVE PROGRAMS

Join the NMFA for an interactive overview of the SSBCI. Designed to **reduce risk for lenders** and **increase access to capital** for New Mexico's small business, the SSBCI programs administered by NMFA consist of a **Loan Participation Program** and a **Capital Access Program**. NMFA has implemented its SSBCI programs in partnership with the NMEDD to assist for-profit and nonprofit businesses throughout the state, particularly those in underserved and rural communities.

*John Brooks,
New Mexico Finance Authority*

10:45-11:00 a.m. Break

11:00–11:45 a.m. Workshop III

FBI -FRAUD TRENDS IN BANKING

12:00–12:30 p.m. Lunch

12:30–1:15 p.m. Workshop IV

TRENDS IN COMMERCIAL REAL ESTATE

*Conner Marshall, MAI, AI-GRS
Associate Managing Director, Valuation & Advisory Services
Colliers*

1:30–2:15 p.m. Workshop V

INTRODUCTION TO C-PACE FINANCING

This presentation will provide an overview of C-PACE financing, including the basic structure and requirements of C-PACE, key credit and underwriting considerations, and the state of the C-PACE financing market. The New Mexico C-PACE Program officially launched one year ago-this session will cover practical consideration for understanding and entering the market.

*Lainie Rowland
Director of Programs & Partnerships, Allectrify*

2:45–3:30 p.m. Workshop VI

FROM CHECKBOOKS TO CHATBOTS: THE AI REVOLUTION IN BANKING

Artificial Intelligence is revolutionizing banking, from fraud detection and customer service to personalized financial insights and risk management. But how can banking professionals move beyond just writing memos and start leveraging AI for real impact?

We'll explore the latest AI trends, real-world banking applications, and strategic opportunities for financial institutions. Through an **interactive prompt engineering exercise**, attendees will learn how to structure AI queries effectively—turning vague requests into powerful tools for decision-making and automation. Discover how top banks are using AI to streamline operations, enhance customer engagement, and drive growth. We'll also discuss the ethical considerations, regulatory landscape, and workforce implications of AI adoption.

Whether you're looking to optimize workflows, improve fraud detection, or personalize banking services, this session will equip you with **practical AI skills** to take back to your organization.

Scott Elder

REGISTRATION FORM

NMBA
BANKERS FORUM
April 30, 2025

GAAR Event Center, Albuquerque

Name _____

Bank/Firm _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Conference Registration

NMBA Member

\$200.00

*** Send 3 ...Get one FREE!**

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Email the registration form to:
dschaefer@nmbankers.com
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Mail a check & form to:

New Mexico Bankers Association
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Albuquerque, NM 87107